



The 2024 Election in Wisconsin: A View from the Grassroots

Philip Brenner
American University

XXII Edición de la Serie de Conversaciones “Cuba en la Política Exterior de Estados Unidos de América,”
con el tema: “El camino hacia una relación diplomática: Diez años después”
17 diciembre 2024

Marinette County, Wisconsin

Location: Northeast Wisconsin, starting 50 miles north of the city of Green Bay.

Size: 1,400 square miles (3,625 km²).

Population: 42,000 -- 39,500 of whom are white; largest city is Marinette, with 11,100 people.

Median household income: \$60,337;
Bachelor's degree or higher: 18%.

Voting history:

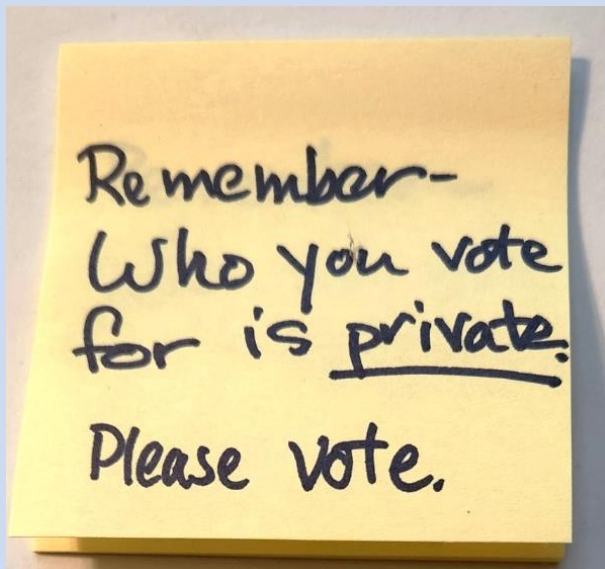
2024: Harris: 30.4%; Trump: 68.4%

2022 (governor): Evers (Dem): 33.0%;
Michels (Rep): 65.6%

2020: Biden 32.1%, Trump 66.6%

2018 (Senate): Tammy Baldwin (D):43.6%;
Leah Vukmir (R) 56.4%.





GOT(E)V Staging Location Checklist

► A Few Days Before:

☐ Staging Location Director

- ☐ Check your email for a message from the Regional Organizing Director with links to the Google files you'll be using (particularly the **TURF TRACKER** spreadsheet), which will have your most up to date miniVAN list numbers.
- ☐ Review the [Get Out The Early Vote Staging Location Run Of Show](#) to see timing of required activities.
- ☐ Verify you have access to your [VAN](#) account and are trained on [closing shifts](#) and [pulling confirm lists](#)
- ☐ Connect with all staging location personnel to ensure everyone is on the same page about the launch.

☐ Turf Captain / Canvass Captain

- ☐ Ensure you have enough turf packets printed for more than the # of canvassers scheduled for that weekend in the **Canvassers Tracking** tab/sheet of the **TURF TRACKER**.

NOTE:

- The List Numbers in the **Turf Tracking** tab/sheet of the **TURF TRACKER** will update on a regular basis following the [Turf Tracker Updates Schedule](#), removing voters who have already voted.

- ☐ Ensure sign-in sheets, scripts, and additional resources are printed and in the training area of the Staging Location.

- ☐ [Door-to-Door Canvassing Training Guide](#)
- ☐ [WI GOTV Canvass Training Resources](#)
- ☐ [2024 Sign-In Sheet](#)
- ☐ [Early Vote In-Person \(EVIP\) Scripts](#)
- ☐ [MiniVAN How-To Guide](#)
- ☐ [Kamala Harris](#), [Tammy Baldwin](#), and [Vote No](#) talking points

► On the Day of the Event - Opening The Staging Location:

SL Leadership - Arrive 1 hour before the first shift of the day begins. This is necessary to prep and organize materials and verify the office is open for the opening report, and to make sure any early arrivals can get started on volunteering. Here's a checklist of what needs to be done to open the office:

☐ Staging Location Director

- ☐ Review the [Get Out The Early Vote Staging Location Run of Show](#) to see timing of required activities.
- ☐ Make sure everyone is able to connect to the Wi-Fi to get online to access [VAN](#) and the **TURF TRACKER**.
- ☐ Verify all other leaders are present, launch site is ready, and inform the Regional Boiler Room if there are any initial problems or concerns.

☐ Turf Captain

- ☐ Make sure all packets previously checked out match exactly what's checked out in the **Turf Tracking** tab/sheet of the **TURF TRACKER**.

- **If Undecided** - Ask about the issue that matters to them and have a shared values conversation to build connection between the voter, volunteer, and the candidates.
- **If Strong / Support** - Help the voter make a detailed plan to vote.
 - Where? - Confirm their polling location, and ensure they know where it is.
 - When? - Will they vote early, by mail, or in-person? Before or after work?
 - How? - How will they get to the polls? Where will they be coming from?
 - *Research shows these questions increase likelihood of voting by 4.1%**
- [If Strong Support] - Can you remind 3 friends to vote? When can you volunteer with us next?

- ☐ Encourage first time volunteer to practice the script with a veteran volunteer and leave a few minutes for any questions
- ☐ [After Training] Thank the volunteers for coming out and remind them to bring back their materials to the SL when they are finished.

► On the Day of the Event - After Canvassers Are Out:☐ Staging Location Director

- ☐ Ensure confirm calls are happening for both the rest of the day and for shifts in the next 3 days.
- ☐ [Close shift statuses](#) to "Completed", "Canceled", "No Show", etc in [VAN](#).
- ☐ Check in with other staffing location personnel to help them with needed tasks.

☐ Confirm Captain

- ☐ Call volunteers scheduled/confirmed for the remaining shifts that same day in the **Canvasser Tracking** tab/sheet of the **TURF TRACKER**.
 - ☐ Track progress in the **"Shift & Confirm Info"** columns of the **Canvasser Tracking** tab/sheet.
 - ☐ Record all new volunteer shifts recruited in the **"Reshifting"** columns on the right side of the **Canvasser Tracking** tab/sheet.
- ☐ Call volunteers scheduled for the next 3 days and confirm they have all the details.
- ☐ Re-shift them for future canvassing! If they can't make the first shift you mentioned, try another. Ask them if they have any friends they can bring with them next time.

☐ Turf Captain

- ☐ Make sure all packets previously checked out match exactly what's checked out in the **Turf Tracking** tab/sheet of the **TURF TRACKER**.
- ☐ Ensure you have enough turf packets printed for more than the # of canvassers scheduled in the **Canvassers Tracking** tab/sheet of the **TURF TRACKER**.
- ☐ Organize/reorganize/prepare literature packets for upcoming shifts.

☐ Canvass Captain

- ☐ Clean up the training area and make sure everything is prepared for the following canvass launch.

☐ Data Captain

- ☐ Enter Paper Packets that have not yet been entered in [VAN](#) using our [Data Entry Guide](#).



Mobilize

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List 52404291-70282Not synced yet

HouseholdPeople

Search by street

Filters

All Households

Not Contacted

825 Marinette Ave
Marinette, WI 54143

682.3 mi

1044 Marinette Ave
Marinette, WI 54143

682.3 mi

My List

Next Door

Progress

Menu

←Not synced yet

Script

Details

Notes

History

Hi, is [VOTER NAME] available? Hi, [VOTER NAME] my name is [NAME] and I'm a volunteer with [Local Group]. How are you today?

We are in a fight for our country's future, and Vice President Harris is offering a New Way Forward. She's running to bring down costs – from groceries to housing and prescription drugs – and to protect Americans' fundamental freedoms like a woman's right to choose. Donald Trump's Project 2025 Agenda would raise costs by \$4,000 per year, cut Social Security and Medicare, and ban abortion nationwide. It's time to finally turn the page on Trump and build a future where our freedoms are protected and anything is possible. That's the promise of America.

Will you support Kamala Harris for President in the 2024 General Election?

☐ 1 – Strong Harris

☐ 2 – Lean Harris

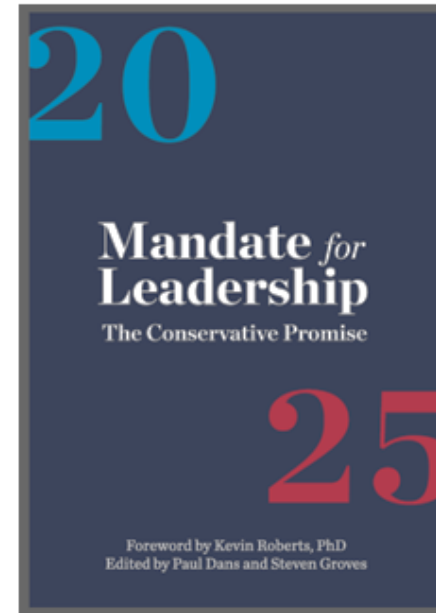
☐ 3 – Undecided

723 Currie St
1 of 1

Next HH

How *Project 2025* Will Harm Wisconsinites

Project 2025 is a 900-page agenda that former top Trump administration officials (and likely future officials) produced to guide him in implementing their radical agenda as quickly as possible. To achieve this, they would (1) immediately fire experienced civil servants, replacing them with untrained MAGA devotees, and (2) remove the "guardrails" of democracy, which previously prevented President Trump from pursuing some of his most harmful proposals. Here are some of the worst proposals:



Restrict Medicare

Project 2025 plans would undo Medicare's ability to negotiate lower prescription prices for 1.2 million people in Wisconsin. Even without repealing the Inflation Reduction Act (IRA), the Department of Justice (DOJ) would likely stop defending Medicare's ability to negotiate drug prices in courts. If the IRA were repealed, the monthly \$35 cap on insulin co-payments would disappear.

End Mortgage Assistance

In 2023, Fannie Mae and Freddie Mac provided mortgage assistance to 30,850 buyers in Wisconsin, enabling low and middle-class buyers to obtain a home with reduced down payments and lower mortgage rates. Project 2025 proposes to close down Fannie Mae and Freddie Mac so that "Barriers to private investment [are] removed to pave the way for a robust private market (p. 706).

Cut Back Federal School Funds

In 2023, the US Department of Education (DoE) awarded \$265 million to local education agencies in Wisconsin. The funds enable schools with low-income students to deploy scarce resources in ways that benefit all children. *Project 2025* proposes to close down the DoE and transfer some of its funds to states. The proposed cuts would result in an estimated loss of 2,641 teaching positions, which serve 36,188 students in Wisconsin.

In addition, *Project 2025* proposes to eliminate the Head Start program, which provides targeted assistance to low income children. In 2023, the Head Start and Early Head Start programs enrolled 12,000 Wisconsin children.

Reduce Food Security Aid

SNAP assistance goes to 703,000 people (370,000 households) in Wisconsin. *Project 2025* plan would “reform broad-based categorical eligibility” and restore stiff work requirements, cutting off many current recipients. 86% percent of recipient households in Wisconsin include a child, an elderly person, or a person with disabilities.

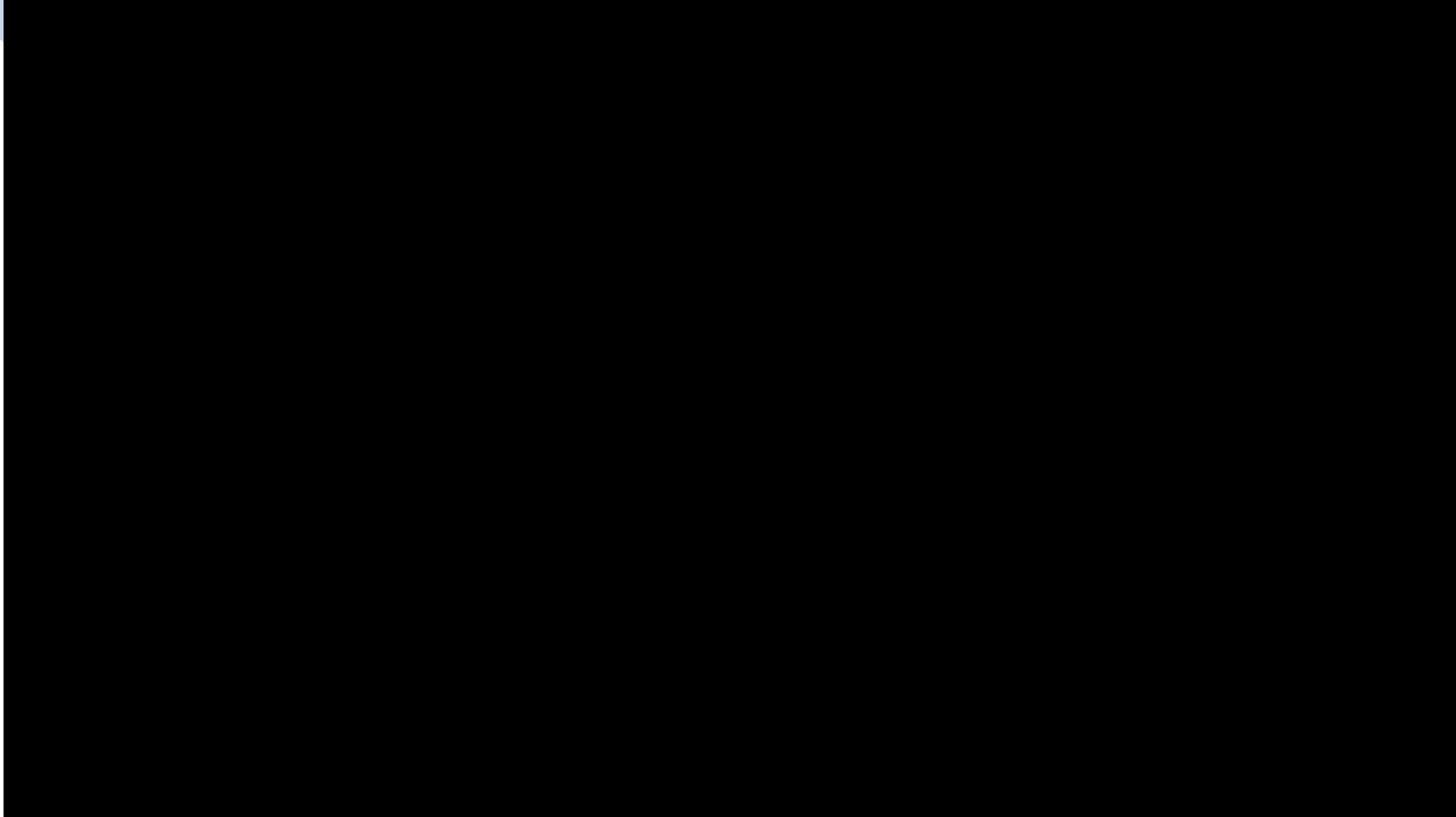
Cap Medicaid

595,300 Medicaid enrollees in Wisconsin would risk losing coverage under *Project 2025*’s plan to impose limits or lifetime caps on benefits.

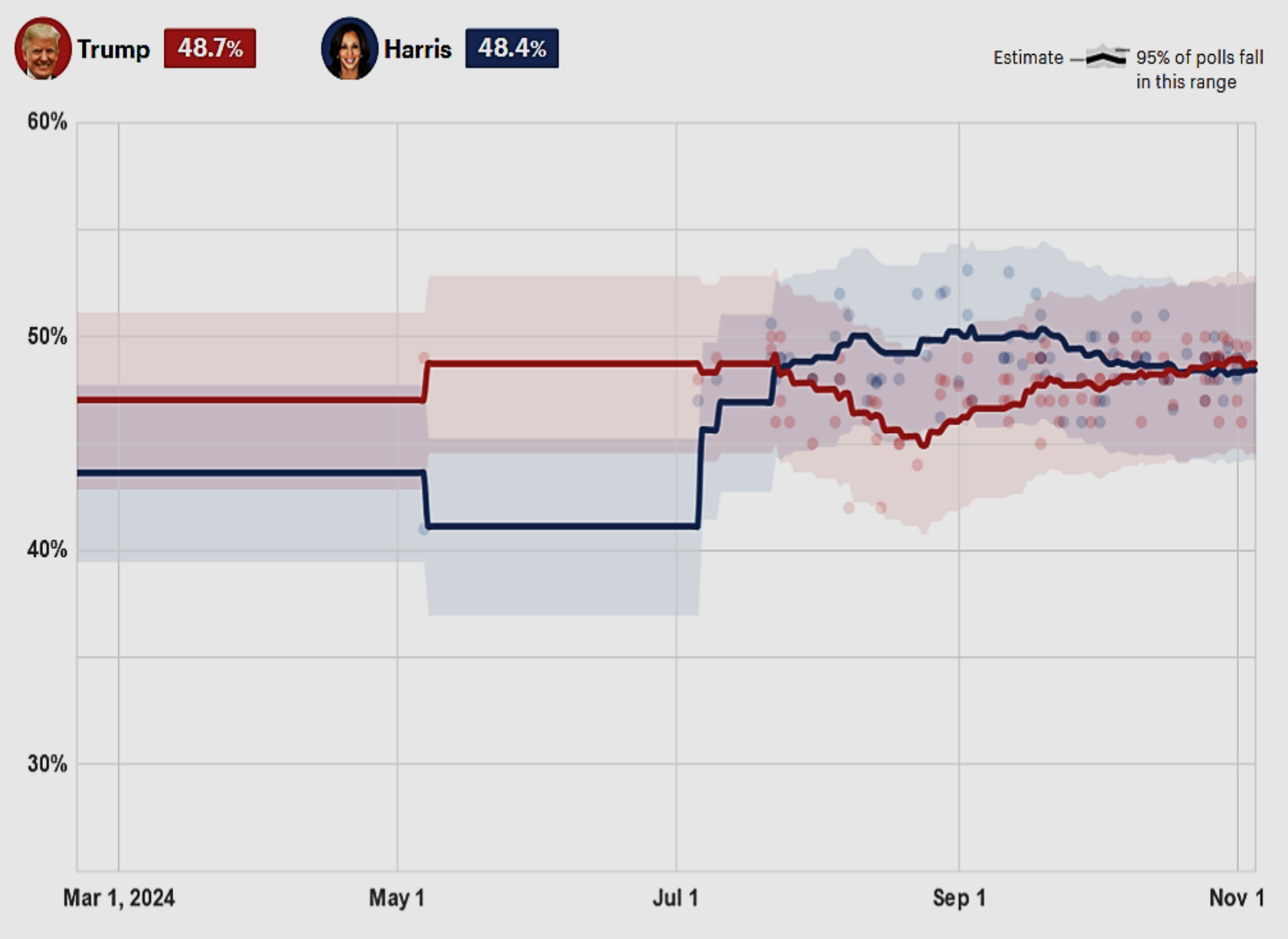
And More...

- Require the VA to revise “disability rating awards” by rejecting new claims for Agent Orange and Burn Pits/Airborne Toxins.
- Remove domestic protections for endangered species, other wildlife, and federally-owned lands.
- Weaken workers rights: end overtime pay guarantees and requirements that federally-funded projects have Project Labor Agreements would disappear.
- The more than 120,000 Wisconsinites with outstanding student loans enrolled in the SAVE Plan would need to pay between \$2,700 and \$4,000 more each year.
- Eliminate emergency contraception medications from free preventive care requirements, denying appropriate health care to 874,000 women in Wisconsin.
- Approximately 28,000 eligible Wisconsin Dreamers would be deported.

Trump Ad in Wisconsin: “Kamala is for they/them; Trump is for you”



Wisconsin Poll Data



Wisconsin 2024 Election Results

Candidate	Votes	Pct
Donald Trump	1,697,626	49.59%
Kamala Harris	1,668,229	48.73%
RF Kennedy, Jr	17,740	0.52%
Jill Stein	12,275	0.36%
Chase Oliver	10,511	0.31%
Total	3,422,918	

2020 Wisconsin Results

Biden: 1,630,866 votes, 49.45%
Trump: 1,610,184 votes, 48.82%
Total votes: 3,298,041

Total votes increased by 124,877

<https://elections.wi.gov/wisconsin-county-election-websites>